

UK 066/990

CURRICULUM FOR THE
JOINT MASTER'S PROGRAM
**GLOBAL BUSINESS -
RUSSIA/ITALY.**



in cooperation with the National Research University Higher School of
Economics in Nizhny Novgorod (Russia) and the
Università degli Studi di Bergamo (Italy)
(in English)



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§ 1 Qualification Profile

(1) The inter-university Joint Master's Program "Global Business" is offered by the Johannes Kepler University Linz in cooperation with the National Research University Higher School of Economics in Nizhny Novgorod in Russia and the Università degli Studi di Bergamo in Italy and aims to prepare students to pursue careers at an international level. The program has been designed to develop the following skills:

1. Profound scientific education in key management areas
2. Development of a global mindset
3. Evolution of intercultural and language competences
4. Enhancement of personal and social skills

(2) In addition, it targets students who predominantly strive for a cross-cultural educational program in an international/global setting. It offers a unique experience by providing the opportunity to study for around nine months in a culturally diverse cohort in the three different countries at the partner universities. This distinctive design of the program requires selecting students, which are capable of intensive multinational teamwork in cooperation with companies and institutions.

§ 2 Admissions

(1) In accordance with § 54 para. 1 UG, the Joint Master's Program "Global Business" is a degree program in social and economic sciences.

(2) The Joint Master's Program "Global Business" is taught in English.

(3) Admission to the Joint Master's Program "Global Business" requires admission to all partner universities participating in the joint study program.

(4) The Joint Master's Program "Global Business" requires the completion of a Bachelor's or Diploma degree and builds on the Bachelor's program in "Business & Economics" offered at the Johannes Kepler University Linz. The successful completion of this study program provides the requirements for admission to the master's degree program at the Johannes Kepler University of Linz.

(5) Applicants from other study programs at universities, universities of applied sciences or other national or international post-secondary educational institutions require that the completed course of study is equivalent to the Bachelor's degree in "Business & Economics" in content and scope.

Full equivalence is given in any case if at minimum 30 ECTS in business and economic science as well as an English skill level equivalent to C1 (based on CEFR standard) can be proved.

(6) Since places in the study program are limited due to its joint implementation in cooperation with the partner universities, a special admission procedure is implemented. Based on an agreement between the universities involved and as part of the aptitude assessment procedure, applicants have to submit a completed application form, a letter of motivation, a CV and all certificates and transcripts of recognized post-secondary educational institutions. Furthermore, applicants have to submit evidence of English language skills acquired so far.

Applicants who appear suitable for admission to the master's program based on the documents submitted in accordance with para. 5 may be invited to an oral interview in English. During the interview, the motivation and the qualification of the applicant have to be verified and the suitability of the applicant for the Joint Master's Program "Global Business" will be confirmed.

§ 3 Structure and Outline

(1) The Joint Master's Program "Global Business" covers four semesters and consists of 120 ECTS credits, which are distributed among the following subjects/modules:

| Subjects | ECTS |
|---|------|
| Mandatory subjects | 96 |
| Master's Thesis (incl. Master's Thesis Seminar) | 24 |
| Total | 120 |

(2) The Joint Master's Program "Global Business" is structured in a national period and a nine-month international mobility period at all three partner universities.

(3) The recommended course of study is shown in Annex 1. This recommendation is based on a full-time program. Due to the academic requirements and the mandatory study abroad period, the degree program cannot be reasonably completed alongside a job or for those who have family care responsibilities.

(4) Equivalency of courses of students from the partnering university shall be recognized in accordance with Annex 2.

§ 4 Mandatory Subjects/Modules

(1) Within the Joint Master's Program "Global Business", the following mandatory subjects must be completed:

| Code | Name | ECTS |
|-----------|---|------|
| 990GEMC13 | General Management Competence | 36 |
| 978LSEN10 | Language Skills English | 6 |
| 973MIMR19 | Methods in Management Research | 6 |
| 990ADMA13 | Advanced Management Competence | 12 |
| 990ADFI13 | Advanced Finance | 9 |
| 990CEBC13 | Cultural, Economic and Business Context | 9 |
| 990CULA13 | Cultural Awareness | 6 |
| 990LSII13 | Language Skills II | 6 |
| 990IBUP13 | International Business Projects | 6 |

(2) In the subject "General Management Competence" 6 modules are to be selected from the following list:

| Code | Name | ECTS |
|--------------|------------------------------------|------|
| 973GMCPMSG19 | Strategic Management | 6 |
| 973GMCPMAR19 | Marketing | 6 |
| 973GMCPORG19 | Organization | 6 |
| 973GMCPHRC19 | Human Resource & Change Management | 6 |
| 973GMCPMAC19 | Managerial Accounting | 6 |

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| Code | Name | ECTS |
|--------------|---|------|
| 973GMCPFAC19 | Financial Accounting | 6 |
| 973GMCPCFI19 | Corporate Finance | 6 |
| 973ISIC19 | Interpersonal Skills and Intercultural Competence | 6 |

(3) In the subject “Language Skills II”, a non-native language must be chosen from the following list.

| Code | Name | ECTS |
|-----------|-------------------------|------|
| 990LASG13 | Language Skills German | 6 |
| 990LASI13 | Language Skills Italian | 6 |
| 990LASR13 | Language Skills Russian | 6 |

§ 5 Elective Subjects/Modules

There are no electives in the Joint Master’s Program “Global Business” due to the consecutive completion of subjects at the three different locations.

§ 6 Courses

(1) The names and the types of all courses, as well as their ECTS points, their duration in hours per week, their codes, their registration requirements, and their admission procedures (in case of limited availability of places) are described in the study handbook of JKU (studienhandbuch.jku.at).

(2) The possible types of courses as well as the examination regulations are described in §§ 13 and 14 of the JKU statute (Section "Studienrecht").

(3) According to § 22 para. 6 of the JKU statute (Section “Studienrecht”), the courses and examinations to be taken at the partner institutions shall be governed by the law of their institution.

§ 7 Replacement of Subjects and Courses

Subjects/modules according to § 4 as well as courses according to § 6 para. 1 may be replaced to a total extent of 18 ECTS points by other study specific subjects and courses upon student’s request, provided that the purpose of academic professional preparatory training is not affected and the choice of the proposed subjects and courses seems reasonable with regard to the defined aims in the qualification profile, the academic context as well as to the addition to the professional preparatory training. The application of replacing subjects and courses has to be filed by the Vice Rector of Academic Affairs.

§ 8 Master's Thesis

(1) Students of the Joint Master's Program "Global Business" must complete a master's thesis according to § 81 UG and § 36 of the JKU statute (Section "Studienrecht").

(2) The master's thesis is a written paper corresponding to 23 ECTS points.

(3) The master's thesis serves as a proof that the graduate is able to perform scientific work systematically and independently. The topic of the thesis has to be taken from one of the "Mandatory Subjects/Modules" according to § 4 and should have an international focus. It must permit a completion within a period of six months.

(4) The master's thesis has to be written in English.

(5) Accompanying to the writing of the master's thesis, a master's thesis seminar of 2 semester hours (1 ECTS) must be completed.

§ 9 Examination Regulations

(1) The regulations for subject examinations and course examinations are described in the JKU study handbook.

(2) The master's program is concluded by a master's examination, which consists of the successful completion of "Mandatory Subjects/Modules" according to § 4. In order to graduate, students must also receive a passing grade for their master's thesis and the master's thesis seminar.

§ 10 Academic Degree

(1) Graduates of the Joint Master's Program "Global Business" are awarded the academic degree at the home university in accordance with local regulations.

(2) Graduates of the Johannes Kepler University Linz are awarded the academic degree "Master of Science", abbreviated "MSc" or "MSc (JKU)", with the addition "Global Business".

(3) The academic degree certificate is issued in German and includes an English translation.

(4) The award certificate states that the Joint Master's Program in "Global Business" is a joint study program of the partnering universities.

§ 11 Legal Validity

(1) This curriculum comes into effect on October 1, 2020.

(2) The curriculum of the Joint Master's Program "Global Business" in the version published in the official newsletter of Johannes Kepler University Linz on June 24, 2019, 33rd piece, item 479, expires by the end of September 30, 2020.

(3) § 3 para. 3 as published in the official newsletter of the Johannes Kepler University Linz on May 18, 2021, 23rd piece, item 303 will take effect on October 1, 2021.

Annex 1

Curriculum Joint Master Program Global Business – Russia/Italy Recommended Study Plan

The recommended study plan of the Troika Track is structured as follows:

| 1. Semester | 2. Semester | ECTS | 3. Semester | 4. Semester | „International Mobility Period“ | ECTS |
|---|-------------|---|---|------------------------------------|---------------------------------|------|
| General Management Competence: (6 out of 8 Modules) Strategic Management (6) Marketing (6) Organization (6) Human Resource & Change Mgmt. (6) Corporate Finance (6) Financial Accounting (6) Managerial Accounting (6) Interpersonal Skills and Intercultural Competence (6) | | 36 | Advanced Finance | | | 9 |
| | | | Advanced Management Competence | | | 12 |
| | | | Cultural Awareness | | | 6 |
| Methods in Management Research | | 6 | | International Business Projects | | 6 |
| Cultural, Economic and Business Context | | 3 | Cultural, Economic and Business Context | | | 6 |
| Language Skills I: English | | 6 | Language Skills II: Russian, German, Italian | | | 6 |
| | | Master Thesis and Master Thesis Seminar | | | | 24 |

International Mobility Period:

October to December: Higher School of Economics, Russia

January to March: Johannes Kepler University, Austria

April to June: University of Bergamo, Italy

Annex 2

Curriculum Joint Master's Program "Global Business" – Russia/Italy Table of equivalence for the Double Degree Cooperation with the Higher School of Economics (HSE) in Nizhny Novgorod

The following courses of the "Master's Programme 'Global Business'" of the Higher School of Economics (HSE) in Nizhny Novgorod, Russia are recognized within the "Joint Master's Program "Global Business" - Russia/Italy" of the Johannes Kepler University in Linz, Austria:

| Courses of HSE | ECTS | Recognition for the following subject / module / course from the curriculum "Joint Master Program Global Business - Russia/Italy" | ECTS |
|----------------|------|---|------|
|----------------|------|---|------|

| General Management Competence | | | |
|--|------|--|------|
| Managing Strategies: Business Strategies in Global Environment | 6.00 | LV: KS Master Course Creating Strategic Advantages | 6.00 |
| Marketing Analytics | 6.00 | LV: KS Master Course Dimensions of Marketing Theory and Managerial Application | 6.00 |
| Managing International Projects (2nd year) | 6.00 | LV: KS Master Course Organization | 6.00 |
| Managing International Projects (1st year) | 6.00 | LV: KS Master Course Advances in Strategic Change and Learning | 6.00 |
| Managerial Accounting: Marketing Emphasis | 6.00 | LV: KS Master Course Managerial Accounting | 6.00 |

| Language Skills I | | | |
|-------------------------|------|--------------------------------------|------|
| Academic Writing Skills | 3.00 | LV: KS Academic Writing English (C1) | 3.00 |

| Methods in Management Research | | | |
|---|------|---|------|
| The Methodology of Research in Management | 6.00 | LV: SE Master Seminar Qualitative Research Methods | 3.00 |
| | | LV: SE Master Seminar Quantitative Research Methods | 3.00 |

| Cultural, Economic and Business Context (JKU Linz, HSE Nishnij Novgorod, Universität Bergamo) | | | |
|---|------|-------------------------|------|
| Negotiations and Communications | 3.00 | LV: KS Cultural Context | 3.00 |