

UK 066/986

CURRICULUM FOR THE
MASTER'S PROGRAM IN
**LEADERSHIP AND
INNOVATION IN
ORGANIZATIONS.**



(in English)



**JOHANNES KEPLER
UNIVERSITY LINZ**

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§ 1 Qualification Profile

The Master's program "Leadership and Innovation in Organizations" offered by Johannes Kepler University aims at educating responsible managers and leaders. The Master's program is an English-taught advanced academic education, which builds on Management (and Management-related) Bachelor's studies. Graduates from this Master's program will possess qualifications that enable them to demonstrate knowledge, skills, and competencies that will allow them to direct, organize, lead, or study profit and non-profit organizations. Therefore, graduates will be able to have or develop abilities, skills, and knowledge to:

- Effectively lead teams and organizations and take responsibility for driving organizational success;
- Design organizations that pursue social good while being profitable;
- Foster a mindset that encourages creativity, innovation, and entrepreneurial thinking;
- Analyze complex organizational problems autonomously from different theoretical perspectives, applying critical thinking, and reflection skills;
- Plan and govern digital transformation in all its processes: from strategy to the analysis of big data and the design of digital services;
- Develop effective techniques and deep knowledge to exploit the power of Artificial Intelligence (AI) for optimizing organizational processes;
- Gain knowledge to assess the ethical implications of innovation, team dynamics, diverse organizational processes, and decisions, including the engagement of external stakeholders.
- Obtain the capability to independently plan, conduct, and present original research, demonstrating proficiency in research methods, critical analysis, and the communication of results.

In addition, the program aims to provide a high-quality, intensive learning atmosphere for a cohort of students selected on the basis of excellence and multidisciplinary experiences. The first semester of intensive studies will foster students' cooperation. And, we offer students the opportunity to choose whether to spend the second semester at JKU or abroad at an internationally recognized higher education institution. The second year will be entirely dedicated to the development of the Master's thesis. Therefore, the program offers a unique opportunity for highly motivated students to complete the Master's in less than 2 years.

§ 2 Admissions

(1) In accordance with § 54 para. 1 UG, the master's program "Leadership and Innovation in Organizations" is a degree program in social and economic sciences.

(2) The master's program "Leadership and Innovation in Organizations" is taught in English.

(3) In addition to the general legal admission requirements, admission to the study program requires the determination of qualification for the master's program "Leadership and Innovation in Organizations" (qualitative admission condition according to § 63a para. 1 UG).

(4) As part of the aptitude assessment procedure, applicants have to submit in addition to their completed application form, a letter of motivation, a current CV, all certificates and grade certificates for the admission-based study, and their bachelor thesis. In addition, applicants have to submit evidence of their English language skills at the level C1.

(5) In addition to the required evidence in accordance with para. 4, applicants who have not completed admission-based studies at a recognized post-secondary educational institution in an EU or EEA state, the UK or Switzerland, or whose pre-qualification did not provide business education sufficient for successful completion of studies (20 ECTS in Methods and/or Application Courses,

Finance/Accounting/Tax Courses, and/or Management Courses) have to provide a valid Graduate Management Admission Test (GMAT) score (score 550 or higher, not older than two years).

(6) Applicants who appear suitable for admission to the master's program on the basis of the documents submitted in accordance with § 4 and § 5 and in line with the qualification profile outlined in § 1 are to be invited to an oral interview in English. These interviews will be conducted by at least one person appointed by the Rectorate who is entitled to hold examinations in the master's program "Leadership and Innovation in Organizations". During the interview, applicants' competencies, motivations, and suitability to the Master's program will be assessed and a comprehensive judgement on the eligibility of the applicant for the Master's program will be made. If applicable, the suitability of the applicant for the master's program "Leadership and Innovation in Organizations" will be confirmed.

(7) Applicants whose suitability for the master's program "Leadership and Innovation in Organizations" has not been confirmed regarding the qualitative admission conditions are to be refused admission irrespective of the fulfillment of the general legal admission requirements.

§ 3 Structure and Outline

(1) The Master's program "Leadership and Innovation in Organizations" consists of 120 ECTS points, which are distributed among the following subjects/modules.

| Subject | ECTS |
|-------------------|-------------|
| Mandatory modules | 86 |
| Free Electives | 12 |
| Master's thesis | 22 |
| Total | 120 |

(2) Mandatory modules are delivered in three parts, through: a Boot camp, a Capacity Building part, and a Capacity Integration part. The Boot Camp provides 16 ECTS. The Capacity Building provides 35 ECTS, and the Capacity Integration part provides 35 ECTS. The Boot Camp is taught before the beginning of the first academic semester of the Master's Program, in August and September. The Capacity Building takes place in the first semester of the Master's Program. While the Capacity Integration part takes place in the second semester.

(3) For Free Electives students have to pass examinations corresponding to 12 ECTS points, which can be chosen from any recognized national or international post-secondary educational institution. The Free Electives shall provide additional skills beyond the master's program.

(4) The recommended study plan is listed in Annex 1. This recommendation is based on a full-time program. Due to the academic requirements, the degree program cannot be reasonably completed alongside a job or for those who have family care responsibilities.

§ 4 Mandatory Subjects/Modules

The following modules have to be completed successfully:

| Code | Bezeichnung | ECTS |
|--------------|---|------|
| 986BOOTBC122 | BC1: Foundations of management | 6 |
| 986BOOTBC222 | BC2: Induction: Team development | 4 |
| 986BOOTBC322 | BC3: Foundations of management science | 6 |
| 986CABUCRL24 | CB1: Responsible Leadership and change management | 6 |
| 986CABUCB222 | CB2: Innovation management | 6 |
| 986CABUCB322 | CB3: Entrepreneurship and new business venturing | 6 |
| 986CABUCB422 | CB4: Digital transformation and platform economy | 6 |
| 986CABUSAS22 | MS: Social skills and analytical skills | 6 |
| 986CABURS119 | RS: Research skills I | 5 |
| 986CAINCOI24 | CI1: Organizing Responsible Innovation and Transformation | 6 |
| 986CAINFMS21 | CI2: Financial and strategic market analysis | 6 |
| 986CAINEBM21 | CI3: Entrepreneurship and business modeling | 6 |
| 986CAINCRS24 | CI4: Research Skills III: AI & Evidence-based management research | 6 |
| 986CAINLES22 | MS: Leadership skills and entrepreneurial skills | 6 |
| 986CAINRS219 | RS: Research skills II | 5 |

§ 5 Courses

(1) The names and the types of all courses of the modules, as well as their ECTS points, their duration in hours per week, their codes, their registration requirements, and their admission procedures (in case of limited availability of places) are described in the study handbook of JKU (studienhandbuch.jku.at).

(2) The possible types of courses as well as the examination regulations are described in §§ 13 and 14 of the JKU statute (Section "Studienrecht").

§ 6 Master's Thesis

(1) Students of the Master's program "Leadership and Innovation in Organizations" must complete a master's thesis according to § 81 UG und § 36 of the JKU statute (Section "Studienrecht").

(2) The master's thesis is a written paper corresponding to 22 ECTS points.

(3) The master's thesis serves as proof that the graduate is able to perform scientific work systematically and independently. The topic of the thesis must be taken from one or more of the Modules CB1 – CB4 or CI1 – CI4 and permit completion within a period of six months.

(4) The responsible Curricular Committee may specify guidelines for the formal structure of a master's thesis.

§ 7 Examination Regulations

(1) The regulations for subject examinations and course examinations are described in the study handbook of JKU.

(2) The Master's program is concluded by a master's examination, which consists of the successful completion of the mandatory modules according to § 4. In order to graduate students must also receive a passing grade for their master's thesis as well as for the Free Electives examinations.

§ 8 Academic Degree

(1) Graduates of the Master's program "Leadership and Innovation in Organizations" are awarded the academic degree „Master of Science“, abbreviated „MSc“ or „MSc (JKU)“.

(2) The certificate about the academic degree is issued in German and in English translation.

§ 9 Legal Validity

(1) This curriculum comes into effect on October 1, 2024.

(2) The curriculum of the Master's program "Leading Innovative Organizations" in the version published in the official newsletter of Johannes Kepler University Linz on May 31, 2022, 27th piece, item 411 expires by the end of September 30, 2024. Transitional provisions shall remain in force as long as they still apply in scope and content.

Annex 1: Global map of study subjects

Master's Program "Leadership and Innovation in Organizations"

| Pre Term | | Winter Term | | Summer Term | | Post Term | | | | |
|----------------|--|-------------|---|---|--|----------------------|---|---|-------------------------------|------------|
| Boot Camp | BC1: Foundations of management | 4 | Capacity Building | CB1: Responsible Leadership and change management | 6 | Capacity Integration | CI1: Organizing Responsible Innovation and Transformation | 6 | Finalization of Master thesis | 22 |
| | BC2: Induction: Team development | 6 | | CB2: Innovation management | 6 | | CI2: Financial and strategic market analysis | 6 | | |
| | BC3: Foundations of management science | 6 | | CB3: Entrepreneurship and new business venturing | 6 | | CI3: Entrepreneurship and business modelling | 6 | | |
| | | | | CB4: Digital transformation and platform economy | 6 | | CI4: Research Skills III: AI & Evidence-based management research | 6 | | |
| | | | MS: Social skills and analytical skills | 6 | MS: Leadership skills and entrepreneurial skills | 6 | | | | |
| | | | RS: Research skills I | 5 | RS: Research skills II | 5 | | | | |
| Free Electives | | | | | | | | | 12 | |
| | | 16 | | 35 | | 35 | | | 34 | 120 |