

**UK 066/995**

CURRICULUM FOR THE  
JOINT MASTER'S PROGRAM  
**GLOBAL BUSINESS -  
CANADA/PERU.**



in cooperation with the University of Victoria in Canada and the  
PUCP - Pontificia Universidad Católica del Perú Graduate Business  
School  
(in English)



**JOHANNES KEPLER  
UNIVERSITY LINZ**

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## § 1 Qualification Profile

(1) The Joint Master's Program "Global Business" is offered by the Johannes Kepler University Linz in cooperation with the University of Victoria in Canada and the PUCP - Pontificia Universidad Católica del Perú Graduate Business School in Peru and aims to prepare students to pursue careers at an international level. The program has been designed to develop the following skills:

1. Profound academic education in key management areas
2. Development of a global mindset
3. Development of intercultural and language competences
4. Enhancement of personal and social skills

(2) In addition, it targets students who predominantly strive for a cross-cultural educational program in an international/global setting. It offers a unique experience by providing the opportunity to study for around nine months in a culturally diverse cohort in the three different countries at the partner universities. This distinctive design of the program requires selecting students, which are capable of intensive multinational teamwork in cooperation with companies and institutions.

(3) In the Joint Master's Program "Global Business", students acquire the following subject-specific knowledge, skills and competencies:

1. Applying Knowledge in International Business Contexts: Students illustrate specialized knowledge of core business disciplines applied to a global business context.
2. Cross-Cultural Communication Proficiency: Students demonstrate professional English language skills and basic skills in other program-relevant languages. Additionally, they showcase an understanding of the complexity of communicating across diverse cultural contexts.
3. Cultural Sensitivity, Adaptability, and Cross-Cultural Collaboration: Students demonstrate a global mindset and show a high level of cultural intelligence by collaborating in a cross-cultural context.
4. Critical Analysis & Problem-Solving: Students demonstrate the ability to critically analyze complex challenges and create innovative solutions independently.
5. Integration: Students are able to integrate high-level concepts that affect strategic leadership and decision making for global business effectiveness.
6. Reflection: Students are able to reflect on their own assumptions, biases, and behaviors within diverse cultural contexts.
7. Research Excellence: Students are able to independently plan, conduct, and present original research and demonstrate proficiency in research methodologies, critical analysis, and effective communication of findings.

## § 2 Admissions

(1) In accordance with § 54 para. 1 UG, the Joint Master's Program "Global Business" is a degree program in social and economic sciences.

(2) The Joint Master's Program "Global Business" is taught in English.

(3) Admission to the Joint Master's Program "Global Business" requires admission to all partner universities participating in the joint study program.

(4) The Joint Master's Program "Global Business" requires the completion of a Bachelor's or Diploma degree and builds on the Bachelor's program in "Business & Economics" offered at the Johannes Kepler University Linz. The successful completion of this study program provides the requirements for admission to the master's degree program at the Johannes Kepler University of Linz.

(5) Applicants from other study programs at universities, universities of applied sciences or other national or international post-secondary educational institutions require that the completed course of study is equivalent to the Bachelor's degree in "Business & Economics" in content and scope.

Full equivalence is given in any case if at minimum 30 ECTS in business and economic science as well as an English skill level equivalent to C1 (based on CEFR standard) can be proved.

(6) Since places in the study program are limited due to its joint implementation in cooperation with the partner universities, a special admission procedure is implemented. Based on an agreement between the universities involved and as part of the aptitude assessment procedure, applicants have to submit a completed application form, a letter of motivation, a CV and all certificates and transcripts of recognized post-secondary educational institutions. Furthermore, applicants have to submit evidence of English language skills acquired so far.

Applicants who appear suitable for admission to the master's program based on the documents submitted in accordance with para. 5 may be invited to an oral interview in English. During the interview, the motivation and the qualification of the applicant have to be verified and the suitability of the applicant for the Joint Master's Program "Global Business" will be confirmed.

### **§ 3 Structure and Outline**

(1) The Joint Master's Program "Global Business" covers four semesters and consists of 120 ECTS credits, which are distributed among the following subjects/modules:

<b>Subject</b>	<b>ECTS</b>
Mandatory subjects	96
Master's Thesis (incl. Master's Thesis Seminar)	24
Total	120

(2) The Joint Master's Program "Global Business" is structured in a national period and a nine-month international mobility period at all three partner universities.

(3) The recommended course of study is shown in Annex 1. This recommendation is based on a full-time program. Due to the academic requirements and the mandatory study abroad period, the degree program cannot be reasonably completed alongside a job or for those who have family care responsibilities.

(4) Equivalency of courses of students from the partnering university shall be recognized in accordance with Annex 2.

### **§ 4 Mandatory Subjects/Modules**

(1) Within the Joint Master's Program "Global Business", the following mandatory subjects must be completed:

Code	Name	ECTS
995GEMC19	General Management Competence	30
995LASE19	Language Skills English	6
973MIMR19	Methods in Management Research	6
995GBFU19	Global Business Fundamentals	10
995GBDE19	Global Business Development	7
995GBCO19	Global Business Consulting	7
995GBIC19	Global Business in Context	12
995GLCI19	Global Leadership and Cultural Intelligence	9
995LAS219	Language Skills II	9

(2) In the subject “General Management Competence” 5 modules are to be selected from the following list:

Code	Name	ECTS
973GMCCSMG22	Strategic Management	6
973GMCCMAR22	Marketing	6
973GMCEFAC22	Financial Accounting	6
973GMCEORG22	Organization	6
973GMCCHRC22	Human Resource & Change Management	6
973GMCCMAC22	Managerial Accounting	6
973GMCCCFI22	Corporate Finance	6
973ISIC19	Interpersonal Skills and Intercultural Competence	6

(3) In the subject “Language Skills II”, a non-native language must be chosen from the following list.

Code	Name	ECTS
995SPAB19	Language Skills Spanish	9
995GERM19	Language Skills German	9

## § 5 Elective Subjects/Modules

There are no electives in the Joint Master’s Program “Global Business” due to the consecutive completion of subjects at the three different locations.

## **§ 6 Courses**

(1) The names and the types of all courses, as well as their ECTS points, their duration in hours per week, their codes, their registration requirements, and their admission procedures (in case of limited availability of places) are described in the study handbook of JKU ([studienhandbuch.jku.at](http://studienhandbuch.jku.at)).

(2) The possible types of courses as well as the examination regulations are described in §§ 13 and 14 of the JKU statute (Section "Studienrecht").

(3) According to § 22 para. 6 of the JKU statute (Section "Studienrecht"), the courses and examinations to be taken at the partner institutions shall be governed by the law of their institution.

## **§ 7 Replacement of Subjects and Courses**

Subjects/modules according to § 4 as well as courses according to § 6 para. 1 may be replaced to a total extent of 18 ECTS points by other study specific subjects and courses upon student's request, provided that the purpose of academic professional preparatory training is not affected and the choice of the proposed subjects and courses seems reasonable with regard to the defined aims in the qualification profile, the academic context as well as to the addition to the professional preparatory training. The application of replacing subjects and courses has to be filed by the Vice Rector of Academic Affairs.

## **§ 8 Master's Thesis**

(1) Students of the Joint Master's Program "Global Business" must complete a master's thesis according to § 81 UG and § 36 of the JKU statute (Section "Studienrecht").

(2) The master's thesis is a written paper corresponding to 23 ECTS points.

(3) The master's thesis serves as a proof that the graduate is able to perform scientific work systematically and independently. The topic of the thesis has to be taken from one of the "Mandatory Subjects/Modules" according to § 4 and should have an international focus. It must permit a completion within a period of six months.

(4) The master's thesis has to be written in English.

(5) Accompanying to the writing of the master's thesis, a master's thesis seminar of 2 semester hours (1 ECTS) must be completed.

## **§ 9 Examination Regulations**

(1) The regulations for subject examinations and course examinations are described in the JKU study handbook.

(2) The master's program is concluded by a master's examination, which consists of the successful completion of "Mandatory Subjects/Modules" according to § 4. In order to graduate, students must also receive a passing grade for their master's thesis and the master's thesis seminar.

## **§ 10 Academic Degree**

(1) Graduates of the Joint Master's Program "Global Business" are awarded the academic degree at the home university in accordance with local regulations.

(2) Graduates of the Johannes Kepler University Linz are awarded the academic degree "Master of Science", abbreviated "MSc" or "MSc (JKU)", with the addition "Global Business".

(3) The academic degree certificate is issued in German and includes an English translation.

(4) The award certificate states that the Joint Master's Program in "Global Business" is a joint study program of the partnering universities.

## **§ 11 Legal Validity**

(1) This curriculum comes into effect on October 1, 2020.

(2) The curriculum of the Joint Master's Program "Global Business" in the version published in the official newsletter of Johannes Kepler University Linz on June 24, 2019, 33rd piece, item 483, expires by the end of September 30, 2020.

(3) § 3 para. 3 as published in the official newsletter of the Johannes Kepler University Linz on May 18, 2021, 23rd piece, item 304 will take effect on October 1, 2021.

(4) Annex 2 as published in the official newsletter of the Johannes Kepler University Linz on June 20, 2023, 29th piece, item 513 will take effect on October 1, 2023.

(5) § 1 para. 3, § 4 para. 3 and § 12 as published in the official newsletter of the Johannes Kepler University Linz on May 21, 2024, 24th piece, item 388 will take effect on October 1, 2024.

## **§ 12 Transitional Provisions**

If the subject "Language Skills Spanish Advanced" was successfully completed before October 1, 2024, the subject "Language Skills II" is considered fulfilled.

## Annex 1

### Curriculum Joint Master Program Global Business – Canada/Peru Recommended Study Plan

The recommended study plan of the PAC Track is structured as follows:

Fach	ECTS	1. Semester*	2. Semester**	3. Semester	4. Semester
General Management Competence: (5 out of 8 modules)	30	(18)		(12)	
Language Skills English	6	(3)		(3)	
Global Business Fundamentals	10		„International Mobility Period“ (54)		
Global Business Development	7				
Global Business Consulting	7				
Global Business in Context	12				
Global Leadership & Cult. Intellig.	9				
Language Skills II (Spanish/German)	9				
Methods in Management Research	6			(6)	
Master Thesis and Master Thesis Seminar	24				(24)
<b>Total</b>	<b>120</b>	<b>21 ECTS</b>	<b>54 ECTS</b>	<b>21 ECTS</b>	<b>24 ECTS</b>

\* Shorter first semester until beginning of January (Start „International Mobility Period“)

\*\* International Mobility Period (January to August):

January to mid-March: University of Victoria, Canada

Mid-March to June: Johannes Kepler University, Austria

Mid-June to end of August: CENTRUM Católica Graduate Business School, Peru



## Annex 2

### Curriculum Joint Master's Program "Global Business" – Canada/Peru

#### Table of equivalence for students from PUCP - Pontificia Universidad Católica del Perú Graduate Business School (PUCP)

The following courses of the "Tricontinental Master in Business Management" of the PUCP - Pontificia Universidad Católica del Perú Graduate Business School (PUCP) in Lima, Peru are recognized within the "Joint Master's Program "Global Business" - Canada/Peru" of the Johannes Kepler University in Linz, Austria:

Courses at PUCP	Credits	ECTS	Recognition for the following subject / module / course from the curriculum "Joint Master Program Global Business - Canada/Peru"	ECTS
Minimum of 30 ECTS out of following courses:		30,0	General Management Competence	30,0
<i>Business Strategy</i>	(3,0)	(7,5)		
<i>Organizational Psychology and Teamwork</i>	(2,0)	(5,0)		
<i>International Finances</i>	(2,0)	(5,0)		
<i>Managerial and Cost Accounting</i>	(3,0)	(7,5)		
<i>Corporate Finance</i>	(2,0)	(5,0)		
<i>Marketing Management for Businesses</i>	(3,0)	(7,5)		
<i>Leadership CENTRUM PUCP</i>	(2,0)	(5,0)		
<i>Personal Development 1</i>	(1,0)	(2,5)		
<i>Personal Development 2</i>	(1,0)	(2,5)		
<i>Management Skills for Business</i>	(2,0)	(5,0)		
High Impact Professional Presentations	1,0	2,5	Language Skills English	6,0
Thesis Seminar 1	2,0	5,0		
Managerial Economics	2,0	5,0		
Applied Research Methodology	5,0	12,5	Methods in Management Research	6,0
Quantitative methods for business	3,0	7,5		